



KGALALA
Palace

A palace for all people

B A C K G R O U N D

Open on the first of November 2018 - under the operation ownership of Kgalala trading enterprise cc. Kgalala Palace has become one of the main venues for all that is entertainment within the area of Sedibeng. The aim of kgalala palace was to bring people together in a space that is safe and that will give people a sense of freedom. Our people need a space for their music a place they can be seen as royalty and treated as royalty hence the development of the Kgalala palace brand.

We want you to feel like you have stepped into a place that is only meant for the elite that is what Kgalala palace is all about the finer things in life. Good music, good people good food. Under all this is a complex structure that will enable you to have all that you need with facility for the little one and ample space for the king and queen to come with the whole family and feel the uniqueness of Kgalala palace. Our facility host and hold up to 5000 people but we have a rating for 6000 people.

We have host people like: heavy k, T-bose (Kaya fm), Wilson B Nkosi to speak of the some of the many personalities that have graced the halls of Kgalala palace. We have the necessary facilities give event organiser a platform that most people will never forget. We have full catered bar and kitchen facilities that can cater to the need of all patrons that come to the Palace. Our main goal is to leave Kgalala palace with a smile.



WHO WE ARE

Kgalala Palace is a subsidiary of Kgalala Trading Enterprise, it is the sole owned and managed by one Lesala John Hoyane. The company has fundamental ideals of community development. Through this, it has embarked on the development agenda. to assist the local people of the community by assisting in job creation and assisting the disadvantaged.

Through the development of Kgalala Palace, our initial idea was to have a place where people can come and enjoy themselves. Kgalala palace is seen in the community as an organisation that has great potential for uplifting the local economy. it was an idea of the owner that one-day Kgalala Palace's business modal would be replicated to assist the local people in other areas.



SERVICES

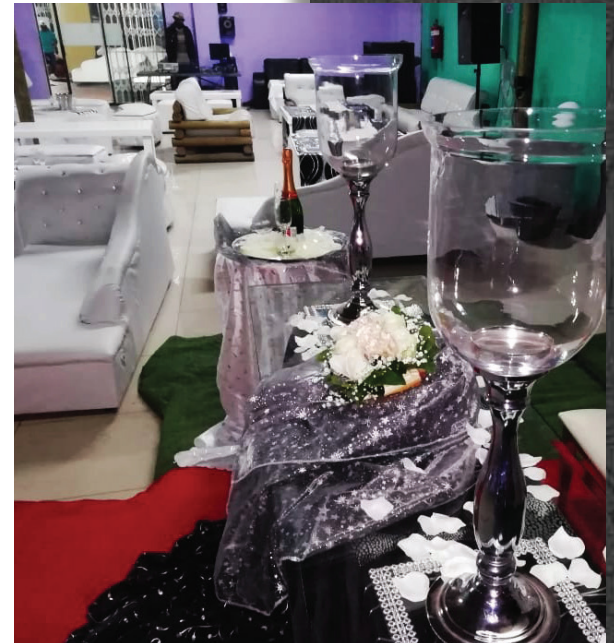
Our facility including

- Large adult's pool
- Children 's pool
- Children play area
- Free parking
- Full service restaurant
- Cash Bar
- Catering department
- All rooms have TV access
- Conference facilities



CUSTOM DECO

We can do customer decoration design for the special day or special event



SALES AND MARKETING

Over the past three years, the Kgalala palace event has to pull a gross increase number of patrons. From the initial average of 1500 to an average of 4500 per event. Each event that is hosted by Kgalala has a growth rate of 14,4 % over the period. Participation in themed events like woman day, mother's day, all white and all-black events have shown a higher return on investment, with a visible increase of 20% with patrons when events are solely focused on the woman. understanding this issue has brought a clear marketing opportunity for the brands that partner with us. Based on the outreach we can do on social media and radio we will be able to get over 10 000 impressions on these media channels. We understand through several discussions with representatives of several brands that activation at Kgalala Palace done by participating brands has a notable impact. Then done at other event locations.





CSI

Over the years Kgalala Palace has participated in the development of the community through the following aspects:

- Job creation - We are participating in job creation training and assist young people to get work.
- Youth and Disable -We work with local community to assist the young people as well as participating in the advancing the issues of disable people
- Poverty alleviataton - In assist the local NGO in the auditing time
- NGO-We have established ourselves to social development to work with them for out reached programs



EVENTS

FACILITATION OF CORPORATE EVENTS





www.saps.gov.za

SAPS CRIMINALS

SAPS - PRIZE GIVING







OUR

PEOPLE



OUR TEAM



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